

# IMPACT SUMMARY FY24



## MISSION

To help people gain the skills, knowledge and confidence to thrive in diverse communities.

## WHO WE ARE

Neighborhood House is dedicated to making sure that everyone who calls Saint Paul, Minnesota, home can live here and thrive here. Serving primarily low-income, immigrant, refugee and underrepresented communities, Neighborhood House works with the entire family to ensure their basic needs are met, as well as assuring access to all-ages, cost-free education programs so they can live safe, stable and rewarding lives.

## VISION

Hope, Opportunity, and Dignity for All

## VALUES

- Equity and Inclusion
- Learning and Reflection
- Diversity and Culture
- Community and Engagement
- Integrity and Accountability

## FY24 HIGHLIGHTS

Nancy Brady retired from Neighborhood House after 10 years of dedicated service. Janet Gracia, longtime West Side resident and nonprofit executive, joined the organization as President and CEO in June 2024.

When Janet moved to Minnesota from Iowa in 1990 as a single mom, she turned to Neighborhood House for support and resources. Since then, she dedicated herself to working for organizations that develop leadership and empower people to thrive in their communities. Returning to lead Neighborhood House was a full-circle moment.

“Neighborhood House is an essential pillar of the West Side, my home for more than 30 years,” Janet shared. “Because Neighborhood House was there for me when I needed help, I was able to thrive in so many areas of my life. I am honored to carry forward this mission and work side by side with staff and community to help us all thrive.”

## DEAR FRIENDS,

As I reflect on my first year as the President and CEO of Neighborhood House, I am filled with gratitude. It is truly a privilege to lead an organization that has such a rich history of supporting our community. This year, we continued that legacy of service while making some really exciting changes. We launched new services, reached new neighbors, and made significant progress on our Hope in Action Capital Campaign.

All of this is possible because of you—the amazing staff, board, volunteers, supporters, and community partners. What makes Neighborhood House so special is our shared commitment to community, kindness, and joy. Thank you.

In community,

Janet Gracia  
President and CEO

In FY24, Neighborhood House increased program efficiencies and streamlined programming. Parent and Early Childhood Programming and Youth Literacy, formerly housed in broader educational programs, shifted over to Youth Programs, and our Latino Leadership Program moved over to Adult Education. We also made the difficult decision to end our Family Centers program’s direct services inside the Achievement Plus schools in order to consolidate case management services by Family Coaches out of two locations (the Wellstone Center and Neighborhood House on Montreal).

Finally, we reached the halfway point of our \$25 million Hope in Action Comprehensive Campaign, which began in 2021. A major part of this campaign included opening our new multi-service facility in the final weeks of FY24. Neighborhood House on Montreal vastly expanded the footprint of our secondary food market and brings free education under the same roof with basic-needs support in the West 7th neighborhood.

## BOARD OF DIRECTORS

Rhonda Arnold  
Courtney Barrette  
Cindy Carvelli-Yu  
Rassoul Dastmozd  
Carlo Franco  
Mario Hernandez  
**Kent Johnson, Treasurer**  
Bunge Lee  
Heidi Lee  
Leo Lopez  
Troy Lupe  
Elda Macias  
Julie Maidment  
Jonathan Miller  
Joanne Mullen  
Greg Myers  
Ron Orlando  
**Robert Richman, Secretary**  
**Luis Rosario, Chair**  
Dani Salus  
Sarah Sanfilippo  
Kathleen Schubert  
Dave Smith  
Chris Sullivan  
**Sara Swenson, Vice Chair**  
Carlos Tellez  
Jim Thiher  
Angel Uddin

## VOLUNTEERS

**462 volunteers** contributed to our programs with nearly **12,000 hours of service.**



## KEY STAFF

**Nancy Brady**  
President & CEO

**Sarah Berger**  
Vice President of Advancement

**Nick Contreraz**  
Vice President of Programs

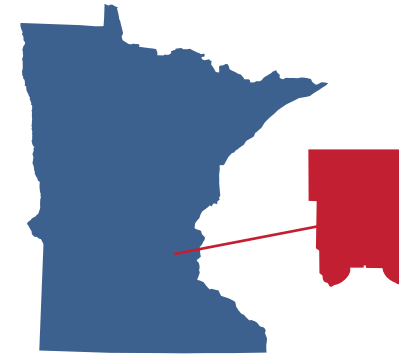
**Shad Klukas**  
Vice President of Facilities Operations

**Shétu Rose**  
Vice President of Finance

**Angela Steward-Randle**  
Vice President of People & Culture

## OUR IMPACT

Supported **30,960 individuals**, including **9,621 families**

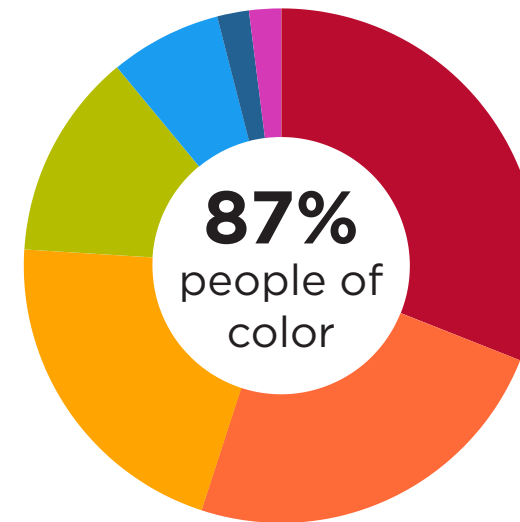


**84% of participants** reside in St. Paul or Ramsey County suburb

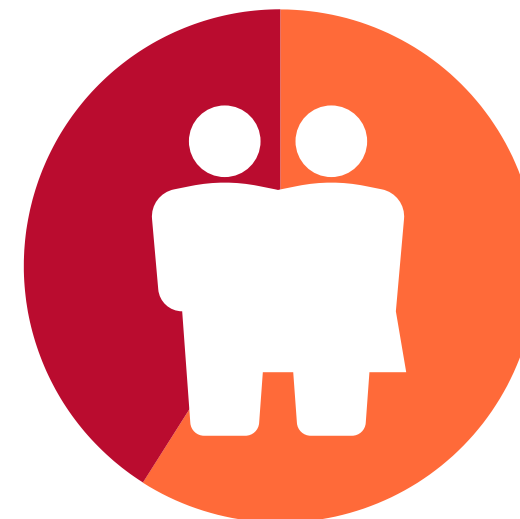


97% of those that reported income **were living at or below 200% of the federal poverty level** (and 84% were at 100% below the poverty level)

## DEMOGRAPHICS



- Black | 31%
- Hispanic/Latino | 24%
- Asian | 21%
- White | 13%
- Multi-Racial | 7%
- Other Races | 2%
- Unknown/Unavailable | 2%



- Female | 59%
- Male | 41%

Food Markets distributed  
**893,404**  
pounds of food

Fresh Produce Distribution Events provided  
**73,645**  
pounds of food

Family Centers distributed  
**72,005**  
basic needs items to families

Housing staff prevented homelessness for  
**1,016 families** by providing  
**\$1,957,854** in direct financial assistance

**96%** of participants reported stable housing 6 months after receiving assistance

## BASIC NEEDS PROGRAMMING

*We pride ourselves on our ability to work with all members of a family and to meet each individual where they are. We offer an integrated approach that helps families with basic needs so that they can build solid foundations for the future.*

### FOOD SUPPORT

Through our two Saint Paul food markets, we provide fresh, healthy, and culturally specific food options to people facing food insecurity as well as assistance with government benefits enrollment. In June, we opened a brand-new second food market at Neighborhood House on Montreal to better meet the needs of those in our community facing food scarcity.

#### IMPACT

Food Markets distributed **893,404 pounds of food** to **25,028 individuals** from **5,297 unique households**.

In addition, we distributed **73,645 pounds of food** to **1,761 families** at **28 Fresh Produce Distribution Events**.

### FAMILY CENTERS

Family Centers serve as the central intake hub for families. Family coaches provide free basic needs items from baby supplies to hygiene products. Households in crisis can receive case management services, referrals for additional community services, and assistance with government benefits enrollment.

#### IMPACT

Family Centers served **225 households** and distributed **72,005 basic needs items** to families.

### HOUSING STABILITY

A safe and secure place to call home is critical to building a solid foundation for a family to thrive. Our Housing Stability program prevents evictions and homelessness through providing emergency financial assistance and uniquely working alongside families in Ramsey County housing court. We also continue implementing transformational housing programs that go beyond one-time financial assistance and include intensive, long-term case management services alongside rent subsidies.

#### IMPACT

Housing staff supported **1,159 families** who were experiencing housing challenges by connecting them to resources.

Of those, we **prevented homelessness for 1,016 families** by **providing \$1,957,854 in direct financial assistance** (mortgage, rent, deposits and utilities).

**96% of participants** reported stable housing six months after receiving assistance.

## EDUCATION AND ENRICHMENT PROGRAMMING

*We believe in the power of education and enrichment to lift each of us up so that we establish strong foundations to excel in the future. Our inclusive and culturally responsive programming for youth and adults is built on this premise.*

### For adults:

#### ADULT EDUCATION

Our Adult Education program provides a wide variety of free education and enrichment classes, including three levels of English language and literacy, preparation for U.S. citizenship and GED tests, digital navigation, continuing education, career readiness and navigation, and—new in FY24—driver’s education. We work with all learners to help them gain the skills necessary to improve employment potential, continue to higher education, and strengthen connections to the community—all significant steps on the path toward independence, stability, and a bright future.

#### IMPACT:

Last year, instructors supported a total of **1,085 students**, **568 of whom completed more than 12 hours of instruction**.

Additionally, our Latino Leadership Program (Programa de Liderazgo Latino) brings together participants who want to develop a self-driven plan to strengthen their leadership skills, to advocate for their children and families, and to build community connections in schools and neighborhoods.

### For youth and children:

#### YOUTH PROGRAMS

Free Youth Programs include Summer Sunrise camp, a lending library, year-round homework and tutoring support, evening programming for the children of Adult Education students, a Youth Advisory Council for teens, and various events and excursions throughout the year.

#### YOUTH LITERACY

Our Youth Literacy Program sends two instructors into five Saint Paul Public Schools to work with children falling behind their grade level in reading. The program also hosts events and activities to boost literacy engagement through making reading fun and accessible.

#### PARENT AND EARLY CHILDHOOD EDUCATION

For our littlest learners, Parent and Early Childhood Education (PECE) programming promotes kindergarten readiness through preschool classes and provides childcare for the young children of our Adult Education students during adult class time. Along with optional home visiting for families, this program addresses the unique barriers that low-income or immigrant families face in preparing their children for school.

#### IMPACT:

We supported **101 preschool children**; **86% of regular attendees** were found to be developmentally on track for kindergarten.

Summer Sunrise Camp, after-school enrichment, and several age-specific offerings supported a total of **273 youth** with **6,153 hours of programming**.

Youth Literacy instructors tutored **173 children** in St. Paul schools; **69% of those assessed showed improvement in their reading skills**. **96% of participants** reported stable housing six months after receiving assistance.

Instructors supported  
**1,085**  
students

**568**  
students completed more than 12 hours of instruction

Youth Programs supported

**273**  
youth with  
**6,153 hours**  
of programming

Youth Literacy instructors tutored

**173**  
children in St. Paul schools.

PECE supported

**101**  
preschool children

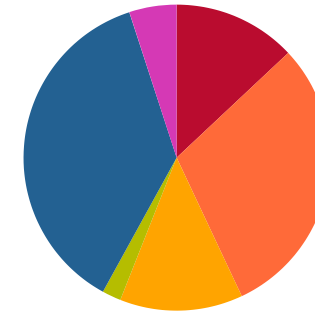
## COMMUNITY ENGAGEMENT

Along with Neighborhood House programming, the Paul & Sheila Wellstone Center is a hub of community connection and engagement, generating revenue to support Neighborhood House's programs through renting out rooms and spaces. Community activities include theater performances, training classes, meetings, basketball tournaments, and more. Revenue generated by the Wellstone Center provides support for Neighborhood House programming. Neighborhood House staff across programs use the Wellstone Center's spaces for 12.8 hours per working day.

<b>Number of Days Operated (open Monday-Sunday)</b>	352
Number of Hours of Scheduling Activity	30,580
<b>Annual Number of Visitors</b>	166,600
Total Number of Reservation Hours for Saint Paul Parks	23,717
External Reservations	889
Hours of External Use	3,531
Internal Reservations	1,091
<b>Number of Neighborhood House Hours of Use</b>	3,332



## FY2024 FINANCIALS

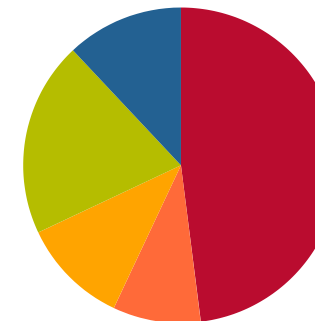


- Special Campaign | 13%
- Government | 30%
- Foundations | 13%
- Earned Income | 2%
- Contributions | 37%
- Other Income | 5%

### REVENUE:

Special Campaign	\$1,496,563
Government	\$3,330,932
Foundations	\$1,426,528
Earned Income	\$237,588
Contributions	\$4,213,337
Other Income	\$534,523
<b>Total</b>	<b>\$11,229,471</b>

Contributions includes individuals, corporations (business and sponsorships) and in-kind.



- Basic Needs | 48%
- Education | 9%
- Management & General | 11%
- Youth & Community | 20%
- Advancement | 12%

### EXPENSES:

Basic Needs	\$5,310,294
Education	\$983,850
Management & General	\$1,230,118
Youth & Community	\$2,253,292
Advancement	\$1,338,059
<b>Total</b>	<b>\$11,115,613</b>

- Basic needs include Food Support, Housing Stability, and Family Centers
- Education includes Adult Education, Currie Scholarships, and the Latino Leadership Program
- Youth and Community includes CCO, Youth, Youth Literacy, PECE, General Programs, Evaluation, and Volunteers